



# IN THE LOOP

September

NEWSLETTER

**Welcome to our first monthly edition of IN THE LOOP.**

**In addition to our usual social media news through LinkedIn, Facebook, this newsletter is a new way of keeping you "In the Loop" of what is going on at SBA. Each month we will share updates and opportunities for you and your business to network and excel. We trust that you will find this helpful and an enjoyable read.....**

## **What happened last month...**

Our first Business After Hours (BAH) event held at the Rendezvous Hotel on the 4th August was a SOLD OUT success. Hosted by Reece Challenger and his Rendezvous team, members were pleasantly surprised with the exotic food and the drinks were flowing. Our newest business member Eugenie Faulkner of "Edge the Bean Counter" won the draw prize and not a bad prize too... Accommodation and breakfast at the Rendezvous Hotel!



**Mayor Mark Erwin presenting Eugenie with her prize**

## **What's on next month...**

October is another busy month at the SBA. We launch our new website this month and you may notice that we have refreshed our SBA Branding after the merge... We hope you like it, let us know.

Upcoming this month, we have some great opportunities to network and connect with other businesses.



**Networking with a view**



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### Stirling WISB Thrive in 90 Minutes event

Calling all women in small business. We know that our customers and their level of demand are critical in building a successful business, but is nailing those two factors enough to THRIVE over the long term?

Business Station and the City of Stirling are inviting you to find out how your business can go the distance - all in just 90 minutes. Attend our Thrive in 90 Minutes event to gain essential tips that will keep you healthy and aligned with your values AND help your business grow, based on our experience and feedback from business owners who have implemented the Thrive system.

13th October, 2022

Our next Business After Hours is at the Rendezvous on Thursday 13th October. We recommend you RSVP quickly as some of you missed out last month. More information about this event and how to book is on our website: [stirlingbusiness.asn.au](http://stirlingbusiness.asn.au) Vital People Solutions are presenting a Morning Mixer Session at the SBA Centre on Thursday 27th October. For more information about this and how to book your spot, visit our events page here.

#### Thrive in 90 Minutes will feature:

- Tips for business longevity and growth from Kelley Chisholm, Small Business Guru and Director of International Aid Organisation, Foxglove Project.
- Stories from a Business Station Thrive graduate who has successfully implemented and maximised the Return On Investment of their business efforts.
- Networking and connection opportunities with other small business owners in your community.
- Invitation to register for Thrive with 50% subsidy from your local council.
- Light catering will be provided.

**Book:** [www.eventbrite.com.au/e/gather-thrive-in-90-minutes-women-in-small-business-tickets-418566512707](http://www.eventbrite.com.au/e/gather-thrive-in-90-minutes-women-in-small-business-tickets-418566512707)

REGISTER NOW - PLACES LIMITED

**Thrive in  
90 Minutes**  
WOMEN IN SMALL BUSINESS





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### Heads Up for November .....

Our next Business Breakfast will be at the Rendezvous Hotel on the 10th November. Juan Perez is the Principal of Quest Legal and has been a lawyer and run businesses for over 22 years. He is a highly regarded expert in the areas of commercial, intellectual property, franchising, finance and employment law. He also has more than 15 years of experience in executive leadership roles and regularly advises financial institutions on regulatory engagement.

Juan Perez will present on the three biggest legal risks his clients face and how you can avoid them. His presentation, "The Legal Risks You Didn't Know You Had and How to Dodge Them", details how you can prevent and manage clients not paying, disputes between owners and the theft of intellectual property and clients. If you own a business and want to protect your interests and mitigate losses, we recommend you don't miss out on this presentation.

Should you have any pearls of wisdom that you would like to share with your fellow SBA members please contact Kate on 9240 1288 or send an email to [admin@stirlingbusiness.asn.au](mailto:admin@stirlingbusiness.asn.au)