



IN THE LOOP

October

NEWSLETTER

**Welcome to our
monthly edition of
IN THE LOOP.**

**In addition to our usual
social media news
through LinkedIn,
Facebook, this
newsletter is a new
way of keeping you “In
the Loop” of what is
going on at SBA. Each
month we will share
updates and
opportunities for you
and your business to
network and excel. We
trust that you will find
this helpful and an
enjoyable read.....**

Hello Everyone,

Welcome to our October edition of In The LOOP. This month we are delighted to share business advice from our friends at Marsden Stantons, introduce Dell’s new partner discount scheme and offer further discounts for some excellent upcoming training.....

When you click the image below it will take you to the Newsletter section on our website. There you can access current information that will help you stay up to date on a whole range of issues that may be impacting your business.



OCTOBER / 2022

YOUR KNOWLEDGE





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New Partner Discounts from



Through the partnership of Dell Technologies and the Stirling Business Association, members can now access a range of discounts on selected technology products.

Offer details:

The Stirling Business Association members can claim up to 10%* off all year round, plus additional savings during promotional periods on Dell Laptops, Desktops, Monitors, Accessories, and much more. (T & Cs apply)

*Offers valid on select Dell Laptops, Desktops, Servers, Monitors and Accessories. Offers are non-transferable and are subject to change. Coupons cannot be combined with any other coupon unless otherwise stated.

Limit of 10 promotional items per customer. Not valid for re-sellers and/or online auctions or on refurbished items or spare parts. All orders are subject to approval and acceptance by Dell. Dell reserves the right to cancel orders arising from pricing or other errors. Coupons cannot be applied to promotional Door Buster offers. Copyright: ©2022 Dell Inc. All rights reserved.

Contact Kate on 9240 1288 for more information on how to take advantage of this offer.



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What happened last month...

If you missed out... to bad. The Rendezvous Hotel did another great job in hosting the Business After Hours, special thanks to Rhys and his team for some delicious canapes.

Last month there was an excellent workshop delivered by Vicki Main and Jo Saunders at the SBA Centre called "Unleash your growth mindset - strengths for LinkedIn success". It was so well received that it is running again.

So, in celebration we have managed to access SBA Member discounts for their next workshop. Spots are limited and you will need to get in quick. To check this out and reserve your spot, go to the link below. Make sure you select a standard ticket, and the price will be reduced to \$199.

<https://events.humanitix.com/unleash-mindset-linkedin-2022dec?discountcode=STIRLING>

A promotional banner for a masterclass. The background is a gradient of dark grey at the top, transitioning to a vibrant pink in the middle, and ending in a dark grey at the bottom. On the right side, the word 'Masterclass' is written in a white, sans-serif font. Below it, the title 'Unleash your Growth Mindset Strengths for LinkedIn Success' is written in a white, sans-serif font. On the left side, there are two circular headshots of women. The first woman, Jo Saunders, has short blonde hair and is wearing a black top with a gold patterned shawl. The second woman, Vicki Main, has long blonde hair and is wearing a white top. Below each headshot is a white rectangular box containing the woman's name. At the bottom of the banner, there are two logos: 'wildfire social marketing' on the left and 'VLM' on the right. The 'wildfire' logo features a stylized flame icon, and the 'VLM' logo features a stylized 'M' with a blue and red gradient.



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What's on in November and December...

Don't miss our Business Breakfast next week.

Click the image below for more information and to reserve your place:

Juan Perez will present on the three biggest legal risks his clients face and how you can avoid them. His presentation, *"The Legal Risks You Didn't Know You Had and How to Dodge Them"*, details how you can prevent and manage clients not paying, disputes between owners and the theft of intellectual property and clients. If you own a business and want to protect your interests and mitigate losses, we recommend you don't miss out on this presentation.

A flyer for a Business Breakfast event. The background is a photograph of four people (three men and one woman) sitting around a table with food and drinks, smiling. The flyer has a purple and blue geometric design on the left side. Text on the flyer includes the SBA Stirling Business Association logo, the title 'Business Breakfast', a portrait of Juan Perez with the text 'with Juan Perez', the Quest Legal logo with the tagline 'Grow with you', and the event details: 'Thursday 10th November, 2022' and '7:30 am - 09:00 am | The Rendezvous Hotel, Scarborough Beach'.



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If you haven't RSVP'd your attendance or proxy vote please do so as it is important that we reach a quorum for this meeting. Click the image for more information and to reserve your place:



Don't miss this month's Member Networking Sundowner hosted by The Orange Card. Click the image below for more information and to reserve your place:





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A date for your diary....

As your diary fills with Christmas commitments, make sure you lock in our Christmas Sundowner.

Click the image below for more information and to reserve your place:



If you have any pearls of wisdom you would like to share with your fellow SBA members please contact Kate on 9240 1288 or admin@stirlingbusiness.asn.au